# Tyler Conn
## Product Designer

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## EXPERIENCE

CGI       May 2022 — Present
### Product Designer

- Conducted collaborative workshops with key stakeholders and users in order to understand current user and process flows, major pain points, and the primary goals for the new software
- Created user personas for each role and user flows for each task that will need to be performed
- Communicated research findings and a recommended roadmap to leadership and key stakeholders
- Participated in new IP design sprints from ideation through to prototyping and pitching to a panel

Equifax       Jul 2018 — May 2022
### Revenue Accounting Manager

- Designed and implemented a web app to automate our contract reporting process
- Reviewed new contracts and determined the appropriate revenue plan
- Managed the monthly revenue accounting process for several businesses
- Developed new accounting processes for several acquired companies

Equifax       Nov 2018 — Mar 2019
### Interim Director of Corporate Accounting

- Oversaw the work of local and international accounting teams to complete monthly corporate accounting processes accurately and within required timeframes
- Coordinated with key stakeholders in multiple departments across the organization to inform them of accounting decisions and ensure there was agreement

EY       Sep 2015 — Jul 2018
### Senior Auditor

- Led hundreds of interviews with process owners to document client's process flows and identify any deficiencies
- Planned testing procedures and coordinated with clients and various internal teams to meet deadlines

## PROJECTS

Dept of Energy       tylerconn.me/energy-dept
### UX Design Project

- The goal of this project was to evaluate an existing government website, identify any problems with the user experience, and redesign the website to address these problems
- As this was a solo project, I performed all aspects of the project from user research and persona creation to defining the problem, ideating, prototyping, and testing

Room Shui       tylerconn.me/room-shui
### Web Design/Development Project

- In this project, our team was tasked to identify a problem that could be solved with a web solution, and research, design, and develop a prototype of the solution to the problem
- My primary contributions included developing a research plan, and creating both a low-fidelity and later high-fidelity prototype in Figma

## TECHNICAL SKILLS

### Design

Workshop Facilitation, Design Thinking, Wireframing, User Flows, Usability Testing, Storyboarding, Persona Creation, Typography, Color Theory, Responsive Design, Atomic Design

### Front End

HTML, CSS, Javascript, Bootstrap, Mocha/Chai

### Tools

Figma, VS Code, Adobe Creative Suite, Sketch, Mural, Miro, GitHub

## EDUCATION

Georgia Institute of Technology       2021
### Certificate — UX/UI Design

Bob Jones University       2011 — 2015
### Bachelors of Science — Accounting

- Minor in Spanish, with studies abroad in Spain
- Graduated magna cum laude